

# Cedar High School Yearbook

703 West 600 South  
Cedar City, Utah 84720  
(435)586-2820

Our CHS Yearbook Staff is once again offering you an opportunity to 'personalize' the yearbook with a senior recognition ad. This year we are using a block format in order to include as many seniors in the book as possible. Space is still available, so you can tell your student how much he/she means to you in a very unique way. In order to reserve yearbook space, please respond by November 5, 2021 by following these simple guidelines. **This completed form, the full payment, the text, and all of the pictures are due by the due date, AND PLEASE SEND ALL OF THE ABOVE AT THE SAME TIME...NOT IN SEVERAL EMAILS OR ON SEVERAL DIFFERENT DAYS!!!**

## Customer Data:

Purchaser's Name: \_\_\_\_\_

Senior's Name: \_\_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Your Signature: \_\_\_\_\_

## Advertising Data:

Please indicate the number of preferred blocks, which each measure 3x4" (up to nine blocks per page):

**Number of blocks:** \_\_\_\_\_ X \$20 per block = \$ \_\_\_\_\_

**There will be a \$25.00 late fee assessed for any and ALL senior ad requests that are handed in after the above-listed due date. NO EXCEPTIONS! No senior ads will be accepted after November 19, 2021 and ABSOLUTELY NO REFUNDS! Thank you for understanding that we have costs and deadlines we have to meet as well.**

## Step-by-step Guidelines:

\*\*\*Number of Pictures on your ad: \_\_\_\_\_

- Please complete this form entirely and bring it to the CHS office.
- Please send the picture(s) and text that you want on your advertisement to **kodi.quarnberg@ironmail.org**. We, as the Yearbook Staff, will use the colors and font that we have chosen for this year's book, and we will design the pages aesthetically, according to our chosen design. Please try not to send the actual tangible photo because the resolution will not be as high if we have to scan in the picture. However, if they are older photos (not digital), feel free to bring in the physical picture. Also, please be specific when writing your text and make certain to check it for grammatical and spelling errors because we will print your ad exactly the way you send it to us. We **cannot** guarantee the return of the photos.
- Please provide payment (checks payable to Cedar High School Yearbook).
- Please return all applicable information and payment to school with your student, e-mail the information to Kodi Quarnberg, and/or deliver the needed information and/or payment to the office at CHS by the above date.
- Recommendations for number of pictures and words for your particular block ad size; **these are just approximate suggestions; please refer to last year's book for a better idea:**

1 Block: 1 picture and 2-3 lines of copy

2 Blocks: 1-2 pictures and 3-4 lines of copy

3 Blocks: 2-3 pictures and 3-8 lines of copy

4-6 Blocks: 3-6 pictures and 6-10 lines of copy

7-9 Blocks: 5-10 pictures and 8-12 lines copy